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**Vanity Shop of Grand Forks, Inc., d/b/a Vanity,
Files Chapter 11 Reorganization
in U. S. Bankruptcy Court, North Dakota**

Fargo, ND; March 1, 2017 – Women’s fashion apparel retailer, Vanity Shop of Grand Forks, Inc., d/b/a Vanity (“Vanity”) announced today that it has filed a voluntary petition for relief under Chapter 11 of the United States Bankruptcy Code in the United States Bankruptcy Court for the District of North Dakota.

Since the late 1950’s, Vanity has been providing women with affordable, fashionable apparel and accessories. “The commitment and adaptability of Vanity and its employees has been a key to Vanity’s success throughout its many years,” said James Bennett, Vanity’s Chairman of the Board. “We would like to thank our employees for their service and loyalty. We also sincerely appreciate all of our customers – both past and present.”

Vanity’s plan is to conduct store closing sales at all of its retail locations during the month of March and possibly into April. These sales will provide Vanity’s existing and new customers with outstanding shopping opportunities. Vanity anticipates it will continue to honor Vanity gift cards during the store closing process.

Vanity’s legal advisors in connection with the Chapter 11 filing are Caren Stanley and Jon Brakke of the Vogel Law Firm of Fargo, North Dakota.

Further information on the Chapter 11 filing is available by visiting www.kccllc.net/vanity, which will be updated as new information becomes available.